

You're Licensed. Now What?

Congratulations! As the holder of a cannabis business license, you are a pioneer at the forefront of California's budding cannabis industry. Now that you have obtained your license, you may be asking – now what? Complying with the regulations that protect and support California's legal cannabis market can be complex, and the state's new <u>Department of Cannabis</u> <u>Control (DCC)</u> is here to help you every step of the way. Your success is our success. DCC is committed to providing you with access to the resources and information you need as a new business operating in California's emerging but thriving regulated cannabis industry.

DCC and You

Prior to 2021, California's legal cannabis market was regulated under three separate agencies. Recognizing the benefits of a streamlined regulatory body, the state consolidated the <u>three prior agencies into DCC</u> to provide a central hub for all things California cannabis, from seed to sale. DCC is now a one-stop shop to provide you with all the resources and support you will need to maintain your license and run a thriving business.

The DCC Approach

At DCC, we are your trusted compliance partners. We take the complex and make it simple, providing individualized support for the variety of compliance needs each unique licensee faces.



CANNABIS



What Compliance Means

Successful compliance with California's cannabis regulations means navigating a range of processes, from applying a <u>unique identifier</u> <u>tag (UID)</u> to using California's Cannabis <u>Track-and-Trace</u> system (CCTT).

A vibrant legal cannabis market is better for all Californians, and DCC works closely with our licensees to find solutions to compliance challenges together, instead of relying heavily on fines and sanctions.



CannaConnect is the Department of Cannabis Control (DCC)'s post licensure resource hub. The effort aims to connect California cannabis license holders to the people and resources they need to operate and thrive in the state's commercial cannabis market. For more information about CannaConnect, visit https://cannabis.ca.gov/licensees/cannaconnect-compliance-hub/, or to speak with a representative from DCC, contact outreach@cannabis.ca.gov/.



What to Expect When You're Inspected

Let's face it — for businessowners, the word "inspection" can cause anxiety. At DCC, our savvy and personable inspection team flips the script on the inspector-licensee relationship — it isn't the inspector vs. the licensee, it is the both of you working together to address compliance challenges you face. Site inspections are an opportunity for DCC staff to provide tailored support to keep your business in compliance.

Running a Business in California

As a cannabis licensee, you are also a California business owner. That means taking the steps that all businesses in California must take to operate a legal and safe workplace. <u>Learn more</u> about the business support DCC provides to licensees.

Resources You Can Count On

Understanding and complying with the regulations that make California's legal market work can be complex. Knowing where to find the essential information shouldn't be. That is why DCC has <u>a library</u> of the most essential resources and tools licensees need to stay in compliance.

One Size Does Not Fit All

At DCC, we recognize that no two licensees are the same. Different license types have different needs, and we provide tailored support no matter what niche you operate in.



California's Track-and-Trace System

CCTT is the online system that all licensees must use to routinely catalogue the cannabis plants and products they grow, manufacture, test, distribute and sell to ensure products remain in the licensed market. DCC provides the tools you need to become a Track-and-Trace expert in no time:

- <u>5 Steps to Use the CCTT System</u>: An introductory, sequential guide on navigating processes from registering for CCTT to applying unique identifier tags (UID).
- <u>Industry User Guide</u>: A holistic, in-depth guide covering every step of the CCTT process.
- <u>**Tag your Products**</u>: A comprehensive how-to video on appropriately tagging your products.